

VENUS OVER MANHATTAN

Artist Biography – Snowfro (Erick Calderon)



Snowfro, aka Erick Calderon, is an artist, coder, and digital creator. Snowfro's work explores the convergence of NFT technology and art, culminating in the creation of his signature body of work: the *Chromie Squiggle*. The first project on Art Blocks, *Chromie Squiggle* was launched in November 2020 as the platform's "Project 0." Art Blocks was founded by Snowfro as a platform dedicated to exhibiting and acquiring generative digital art on the blockchain. It is now the leading destination for generative digital art, having released over 300 generative art projects from 230 different generative artists. In total, Art Blocks collections contain over 200,000 unique artworks and have sold for over \$1.3B in secondary markets. Snowfro lives and works in Houston, Texas.